

Overview

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Public Meeting Options

Due to the impacts of COVID-19, each community is looking to provide safe public meetings, while ensuring public participation and meeting all state requirements. No changes have been made to the minimum requirements for Public Notices (see page 5-6*), but additional efforts could be made on your website, social media, etc. to encourage participation. As for public meetings, there are a variety of options to consider and will vary on the type of meeting (e.g. City Council, Planning Commission, etc.) and the resources available in each community. Please note that this list is not all inclusive; however, does provide options that allow for transparency and public engagement.



Public Meeting Options

In Person Options

- Hold meeting inside and ensure that there is a minimum of 6 feet between each person
- Hold meeting outside and ensure that there is a minimum of 6 feet between each person

If the minimum distance of six feet cannot be maintained, then the local government location may only have a maximum of 10 people present at a time

Conference Call Options (Audio ONLY)

- Contact your telephone provider to see if they offer any options
- GoToMeeting To learn more or check out pricing options, visit <u>GoToMeeting</u>
- RingCentral To learn more or check out pricing options, visit <u>RingCentral</u>



Public Meeting Options

Free Online Options (Audio and Video)

- Facebook Live To learn more about streaming, visit <u>Facebook</u>
- FreeConferenceCall.com To learn more, visit <u>FreeConferenceCall.com</u>
- Google Meet To learn more, visit <u>Google Meet</u>
- YouTube Live To learn more about streaming, visit <u>YouTube</u>

Host Membership Online Options (Audio and Video)

- Adobe Connect To learn more or check out pricing options, visit <u>Adobe Connect</u>
- GoToWebinar To learn more or check out pricing options, visit <u>GoToWebinar</u>
- WebEx To learn more or check out pricing options, visit <u>WebEx</u>
- Zoom To learn more or check out pricing options, visit <u>Zoom</u>



Public Comments & Hearings



Depending on the option you select, public comments could be made in person, by phone, email, comment / chat box, etc., and be sure to talk to your city attorney before you do anything as some public hearings may have specific requirements under the law.



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Types of Virtual Meetings

Meeting #1: Emergency

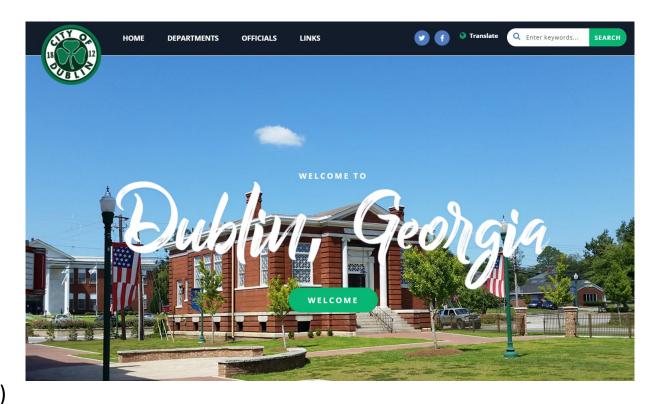
Meeting #2 & #3: Regular Council

Types of Platforms Used & Why

- Meeting #1: Teleconference & Facebook
- Meetings #2 & #3: GoToMeeting & Facebook Live

Special Equipment Used & Costs

- Cell phone & laptop (existing)
- Camera & GoToMeeting Membership (new)





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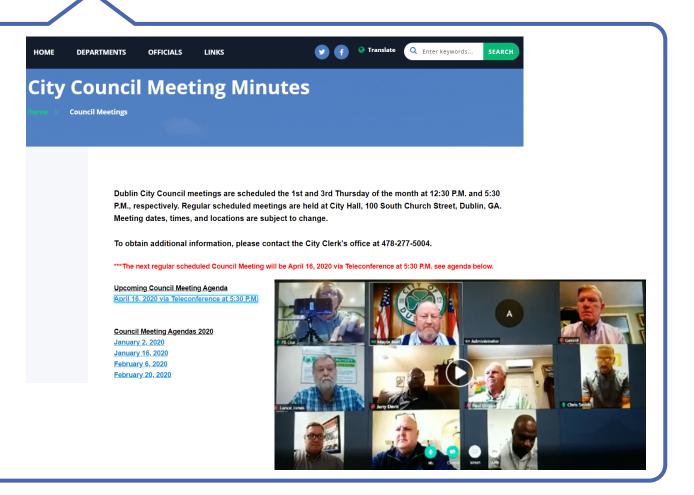
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Public Notice

- Website
- Facebook
- Local press, TV and newspaper

Public Involvement / Comments

 Questions answered the following day and posted in video feed comments





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Lessons Learned

- Explain how the process will work live
- Test internet connection / speed
- Know the location of your camera and mute button
- Setup 45 minutes to 1 hour before meeting goes LIVE
- Use a tri-pod for your camera or cell when recording
- Silence all notifications on your cell for messages and calls





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Lessons Learned

- Determine if your meeting will be recorded horizontally or vertically
 - Pre type the description that will appear and copy it in the description section on FB live
- Make sure your batteries on all devices are charged /plugged in
- Designate a main meeting moderator
- Check your lighting and background items in the video
- Wait 30-45 seconds before starting & again when the meeting ends
- Thank those who tuned in and for their patience





Security Tips

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- Limit reuse of access codes; if you've used the same code for a while, you've probably shared it with more people than you can imagine or recall.
- o If the topic is sensitive, use one-time PINs or meeting identifier codes, and consider multi-factor authentication (MFA).
- Use a "green room" or "waiting room" and don't allow the meeting to begin until the host joins.
- Enable notification when attendees join by playing a tone or announcing names. If this is not an option, make sure the meeting host asks new attendees to identify themselves.



Security Tips

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- If available, use a dashboard to monitor attendees—and identify all generic attendees.
- o If it's a web meeting (with video):
 - Disable features you don't need (like chat or file sharing).
 - Before anyone shares their screen, remind them not to share other sensitive information during the meeting inadvertently.
- If it is a private meeting, lock the meeting when all attendees arrive to prevent unauthorized access.









Wrap-Up

- Not every meeting needs to include screen sharing and/or video
- Public involvement component (e.g. dedicated email or telephone line, comment or chat box, etc.)
- Post your agenda online & encourage participation
- Confirm with your City Attorney to ensure that all Georgia Open and Public Meeting Laws are followed
- Include key people to determine the best option for your public meeting
- Select an option that is appropriate for your number of users / participants
- Establish Virtual Board Meeting Procedures (<u>Sample</u>) and Etiquette
- Utilize host controls and/or verify with your IT that security protocols are in place
- Practice & Test everything before you go LIVE



Additional Resources

Athens-Clark County COVID 19 Response

ARC Guide To

Virtual Public Engagement Guide for Local Governments (8 pages)

ARC Webinar

Conducting Virtual Municipal and Public Meetings Tools & Techniques

Government in the Sunshine*

A Guide Georgia's Open Meetings and Open Records Laws for Municipal Officials

LinkedIn

Online Alternatives to In-Person Public Meetings During an Emergency



THANK YOU

Questions & Comments

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