



Advanced Research Tools for Federal & State Grants



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Kimberly Hays de Muga, GPC Amanda Day, GPC

- Co-Owners of HayDay Services – speaking, coaching, and training
- Co-Creators & Co-hosts of Fundraising HayDay, a podcast about grants & such
- Combined 50+ years of grant & fundraising experience
- Grant Professional Certified (GPC)
- International Grant Trainers – more than 20,000 students
- Leadership at board levels: Grant Professionals Association (GPA), Grant Professionals Certification Institute (GPCI), Grant Professionals Foundation (GPF), and Georgia GPA chapter



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HOUSE RULES

- Use chat for connecting with your fellow attendees
- Use Q & A for questions you'd like Kimberly and Amanda to answer
- GMA will make all slides and handouts available to attendees
- This is being recording, and you will receive access to the recording via GMA

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grants.gov is **NOT**
your only tool



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Reverse Engineer Your Search

Look at similar communities in same geographical area, same size, same characteristic as your city or county – in Georgia and across the country

- Usaspending.gov
- Local government website
- Sign up for their e-news
- Read local papers
- Call their grants person and share intel



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← → ↻ 📄 https://www.usaspending.gov

New congressional district data available
USAspending.gov now has new congressional district data as a result of the 2020 census. Districts are identified site-wide as "current" or "submitted" (i.e., original). Learn more about redistricting and the changes you'll find on the site.

An official website of the United States government [Here's how you know](#) ▼

USASPENDING.gov **Search Award Data** Explore the Data ▼ Download the Data ▼ Find Resources ▼

Analyze government spending over time

[Start Searching Awards](#) [Learn About USAspending.gov](#)

USAspending is the official open data source of federal spending information, including information about federal awards such as contracts, grants, and loans.

⏸ Pause text animation

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https://www.usaspending.gov/search

An official website of the United States government [Here's how you know](#)

USASPENDING.gov Search Award Data Explore the Data Download the Data Find Reso

Advanced Search Share

Filters
Learn which data elements are associated with certain search filters

Submit Search
Reset search

Keyword

Time Period

Fiscal Year Date Range

- All Fiscal Years
- FY 2024 FY 2015
- FY 2023 FY 2014
- FY 2022 FY 2013
- FY 2021 FY 2012
- FY 2020 FY 2011

TABLE TIME MAP CATEGORIES Prime Awards

Choose your filters and submit your search to begin.

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https://www.usaspending.gov/search

Advanced Search

Award Type

- Contract
- Contract IDVs
- Grants
 - Block Grant
 - Formula Grant
 - Project Grant
 - Cooperative Agreement
- Direct Payments
- Loans
- Other

Agency

Account Symbol (TAS)

Location

Place of Performance Recipient Location

COUNTRY: UNITED STATES

STATE (US ONLY): Select a state

COUNTY (US ONLY): Select a county

CITY: Enter a City

https://www.usaspending.gov/search

Advanced Search

Recipient

Recipient Name, UEL, or Legacy DUNS

Recipient Type

- General Business
- Minority Owned Business
- Women Owned Business
- Veteran Owned Business
- Special Designations
- Nonprofit
- Higher Education
- Government
 - National Government
 - Interstate Entity
 - Regional and State Government
 - Regional Organization
 - U.S. Territory or Possession
 - Council of Governments
 - Local Government
 - Indian Native American Tribal Government
 - Authorities and Commissions
- Individuals

Award Amount

- \$250,000 & Under
- \$1,000,000 - \$25,000,000
- \$25,000,000 - \$100,000,000
- \$100,000,000 - \$500,000,000
- \$500,000,000 & Above

\$ Min to Max

Award ID

Assistance Listing (CFDA Program)

e.g., 93.778 - Medical Assistance Program

Disaster Emergency Fund Code (DEFC)

North American Industry Classification System (NAICS)

Product or Service Code (PSC)

Type of Contract Pricing

Type of Set Aside

Extent Competed

Submit Search
Reset search

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Search parameters

- Time Period: Fiscal Year 2023
- Award Type: Grants; Project Grant
- Location: United States; Georgia; Laurens County
- Recipient: Laurens County
- Recipient Type: Local Government



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USASPENDING.gov

Advanced Search

5 Active Filters:

TIME PERIOD: FY 2023 | AWARD TYPE: Project Grant | RECIPIENT: RECIPIENT | Laurens County | RECIPIENT TYPE: Local Government | AWARD AMOUNTS: \$1,000,000.00 & Under

TABLE | TIME | MAP | CATEGORIES

Prime Awards: Sub-Awards:

Spending by Prime Award

What's included in this view of the data?
View a list of award summaries based on your selected filters. Click the Award ID, Recipient Name, or Awarding Agency to find more detailed information on individual awards including transaction history, subawards, and more.

[read more](#)

Contracts Contract IDs Grants Direct Payments Loans Other

Award ID	Recipient Name	Start Date (Period of Performance)	End Date (Period of Performance)	Total Obligations to Date	Total Outlays to Date
EMW-2022-FG-02474	LAURENS, COUNTY OF	7/20/2023	7/19/2025	\$836,173	--
34500360232023	COUNTY OF LAURENS	8/4/2023	8/3/2027	\$450,000	--
34500360222023	COUNTY OF LAURENS	8/7/2023	8/6/2027	\$304,000	--
15PBIA2150049675CA	COUNTY OF LAURENS	7/1/2019	4/30/2023	\$5,969	\$5,969

50°F Sunny 3:57 PM 12/28/2023

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Advanced Search

Submit Search
Reset search

Keyword

Time Period

Fiscal Year Date Range

All Fiscal Years

FY 2024 FY 2015

FY 2023 FY 2014

FY 2022 FY 2013

FY 2021 FY 2012

FY 2020 FY 2011

FY 2019 FY 2010

FY 2018 FY 2009

FY 2017 FY 2008

FY 2016

Show New Awards Only

Award Type

Contracts

Contract IDs

Grants

Block Grant

Formula Grant

Project Grant

Cooperative Agreement

Direct Payments

TABLE TIME MAP CATEGORIES

Prime Awards Sub-Awards

Spending by Prime Award

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[read more](#)

Contracts Contract IDs Grants Direct Payments Loans Other

Infrastructure Obligations	Infrastructure Outlays	Awarding Agency	Awarding Sub Agency	Award Type
--	--	Department of Homeland Security	Federal Emergency Management Agency	PROJECT GRANT (B)
--	--	Department of Transportation	Federal Aviation Administration	PROJECT GRANT (B)
\$304,000	\$0	Department of Transportation	Federal Aviation Administration	PROJECT GRANT (B)
--	--	Department of Justice	Office of Justice Programs	PROJECT GRANT (B)

Feedback

50°F Sunny

Search

3:58 PM 12/28/2023

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Put Your Elected Officials to Work for You!

They Do More Than You Know

- Staff at your US Senators' & Representatives' Offices
- State Elected Officials
- Local Elected Officials



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Text-a-Friend

Build Your Network

- Professional Organizations
- Online Communities
- Community/Social Organizations
- Make Your Own



speaking, coaching, training, & such

Networks We Have Found Beneficial

- Grant Professionals Association & Georgia Chapter
 - GrantZone – online discussion group with over 3,100 grant professionals (must be a member of GPA to join – www.grantprofessionals.org)
 - www.ggpa.org – meets virtually the 4th Tuesday of each month at 10am
- LinkedIn – follow and connect with other grant professionals
- Georgia Municipal Association – resources specifically for cities - [Grant Resources for Cities \(gacities.com\)](http://gacities.com)
- Georgia Association of Regional Commissions – Grant Project Award List - [GARC Grant Projects \(arcgis.com\)](http://arcgis.com)
- Build Your Own Community – those who are working on grants in local governments within your regional area will best understand grants that fit your community's needs; a good place to start – those who are attending this webinar series!



speaking, coaching, training, & such

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Federal Appropriations Bills

- You can look at the grant programs and amount allocated to each within the appropriation bills for each federal agency
- Example here: FY2024 Department of Homeland Security
- “For activities of the Federal Emergency Management Agency for Federal assistance through grants, contracts, cooperative agreements, and other activities, \$3,742,460,342...”

[BILLS-118hr4367eh.pdf \(congress.gov\)](https://www.congress.gov/118/bills/hr/4367/BILLS-118hr4367eh.pdf)

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3 allocated as follows:

4 (1) \$530,000,000 (increased by \$10,000,000)

5 for the State Homeland Security Grant Program

6 under section 2004 of the Homeland Security Act of

7 2002 (6 U.S.C. 605), of which \$100,000,000 (in-

8 creased by \$10,000,000) shall be for Operation

9 Stonegarden and \$15,000,000 shall be for Tribal

10 Homeland Security Grants under section 2005 of

11 the Homeland Security Act of 2002 (6 U.S.C. 606):

12 *Provided, That notwithstanding subsection (c)(4) of*

13 *such section 2004, for fiscal year 2024, the Com-*

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Focus on State Funders and Regional Agencies vs. Federal Funds

WHY?

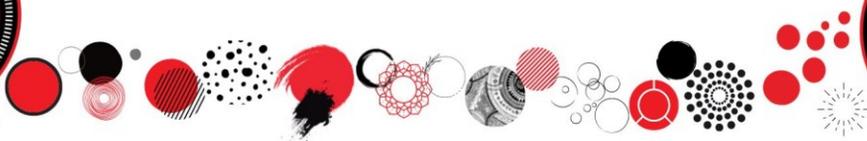
- Only competing statewide vs. across all 50 states, territories, and other locations
- More access to the funders
- Typically, more assistance with the process – from training webinars, to feedback on applications, to conversations with funders
- Typically, a less complicated application (though not always)
- More access to State officials (Senators, Representatives, Agency Heads) for your elected official to garner support for projects



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Build Connections with State and Regional Agencies

- Dive into websites
- Signup for newsletters and emails
- Attend trainings, webinars, and meetings
- Encourage elected officials to get involved with organizations and board opportunities (especially at your regional commissions)



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Fundraising HayDay Podcast Episodes

- S1, E7 – Grant Prospect Research
- S1, E13 – Private Funding & How to Approach It
- S1, E14 – Public Funding & You
- S4, E11 – Prospect Research: What’s Old is New Again
- S5, E6 – Other Duties as Assigned: Writing Grants When It’s Not in Your Title (*Interview with Jonesboro Mayor Joy Day*)
- S6, E5 – What Can Elected Officials Do For You?

Find episodes on **Apple Podcasts, Spotify, or our website:**

www.haydayservices.com/podcast/



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QUESTIONS & RESOURCE GUIDE



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Where to find us!

HAYDAY SERVICES

www.haydayservices.com

hello@haydayservices.com

