

Gauging the Gaps Between Atlanna & Notlanna

Prepared and Presented by:

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To:

Georgia Municipal Association Board Meeting

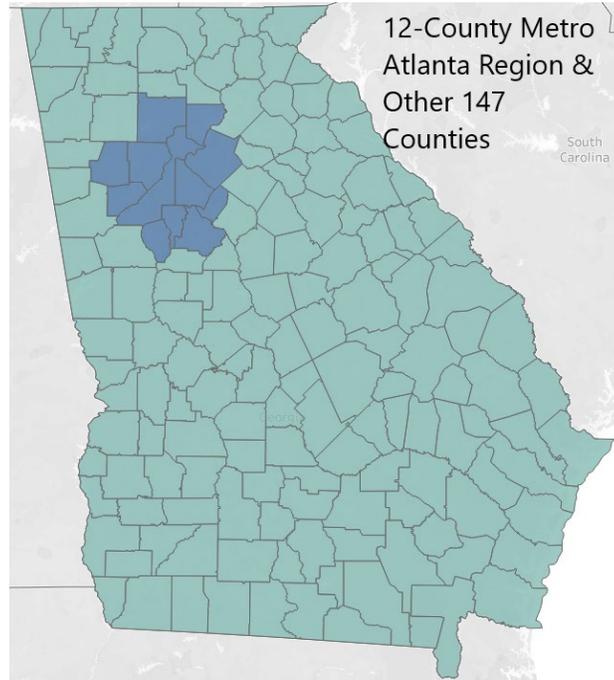
April 26, 2024

Perry, Georgia

Presentation Agenda, Data Sources & Methodology

Presentation Agenda

- Population
- Economics
- Population Health
- Educational Attainment
- Politics
- Strategic Challenges

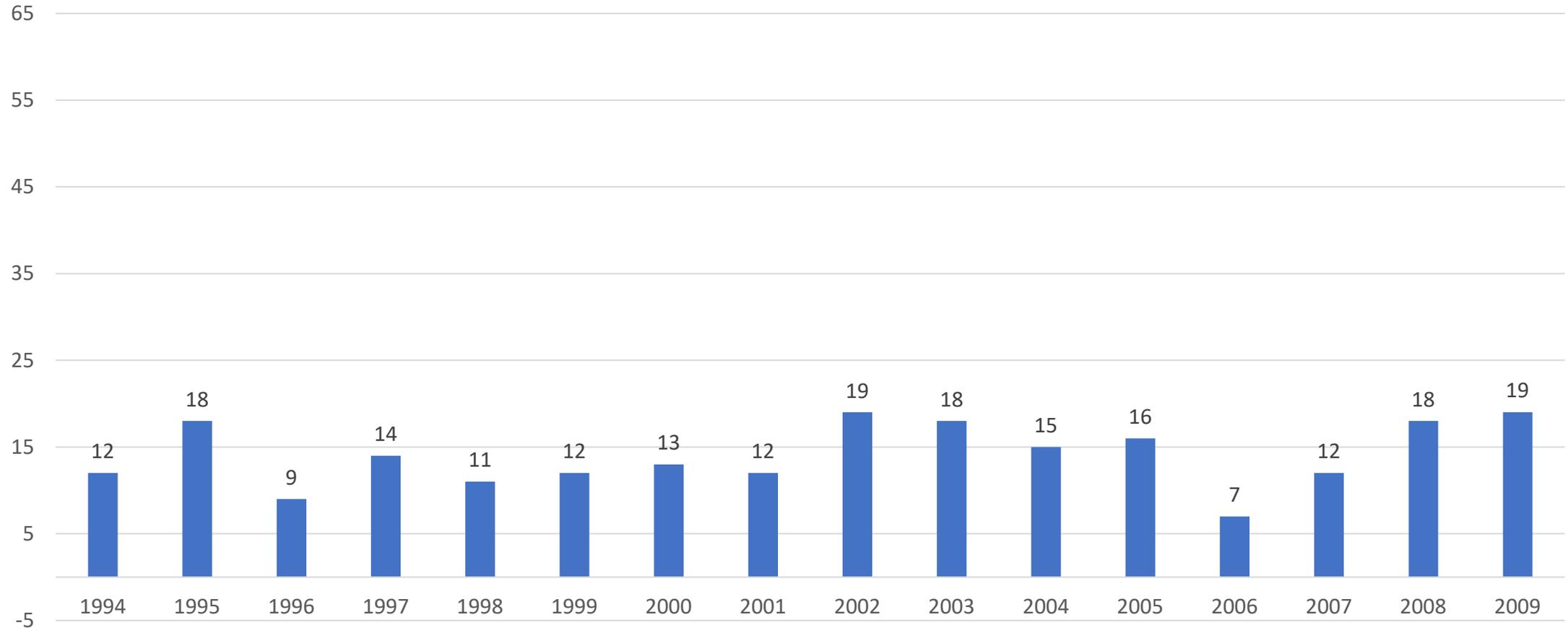


Data Sources

- U.S. Census Bureau/American Community Survey
- U.S. Bureau of Economic Analysis
- U.S.D.A. Economic Research Service
- Georgia Department of Public Health
- Georgia Secretary of State
- University System of Georgia
- U.S. Internal Revenue Service
- Georgia Department of Human Services
- County Health Rankings & Roadmap

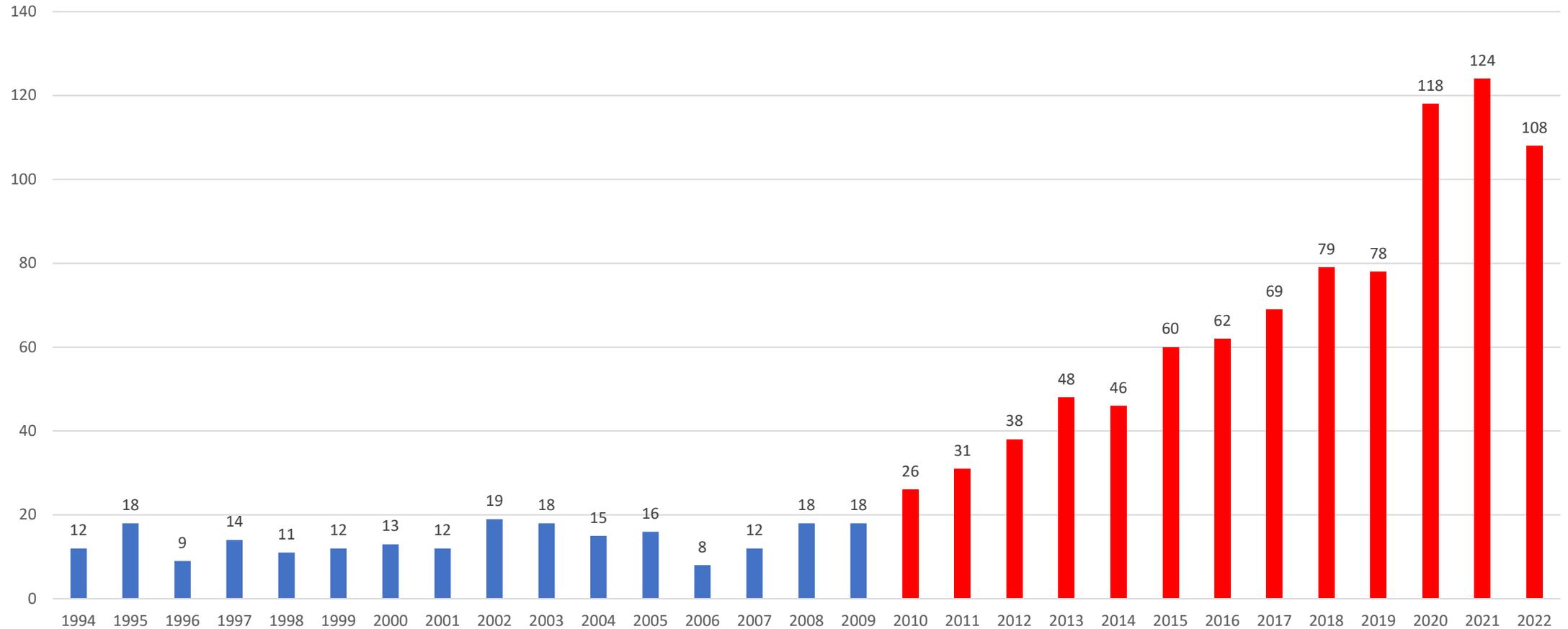
Population

Number of Georgia Counties with More Deaths than Births: 1994-2009



--Georgia Department of Public Health OASIS System

Number Georgia Counties with More Deaths than Births: 1994-2022

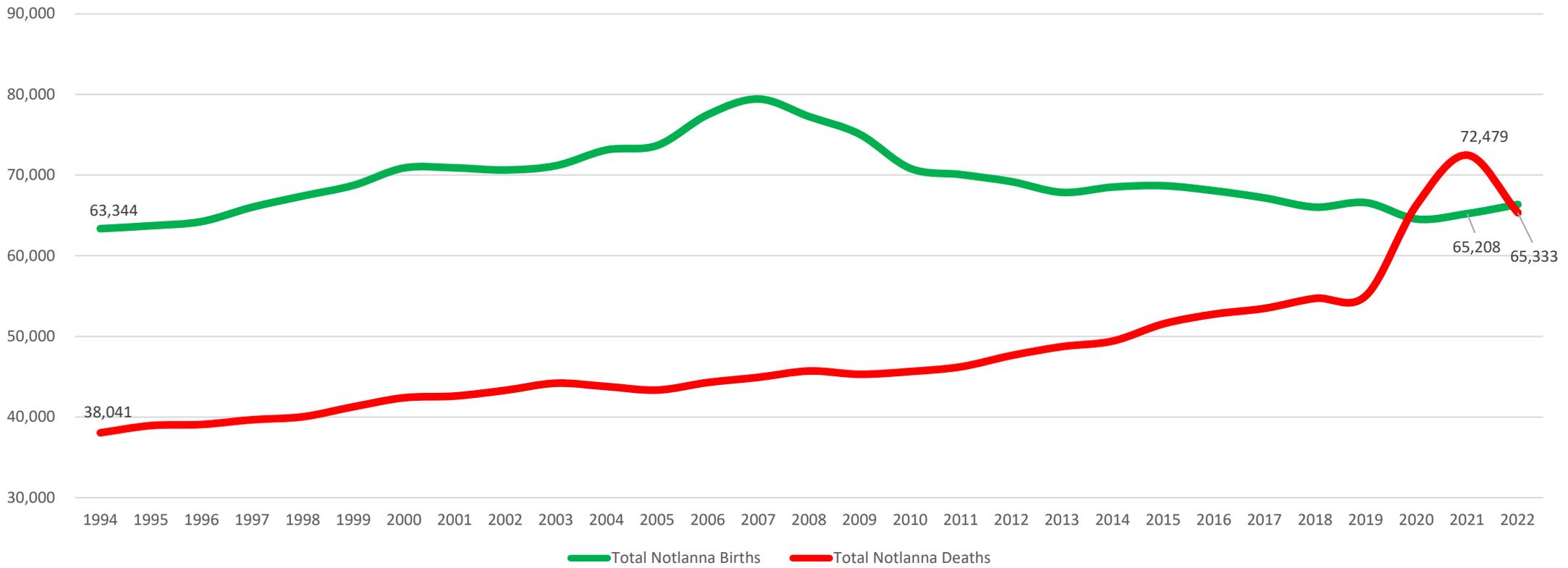


Source: GA DPH OASIS Database

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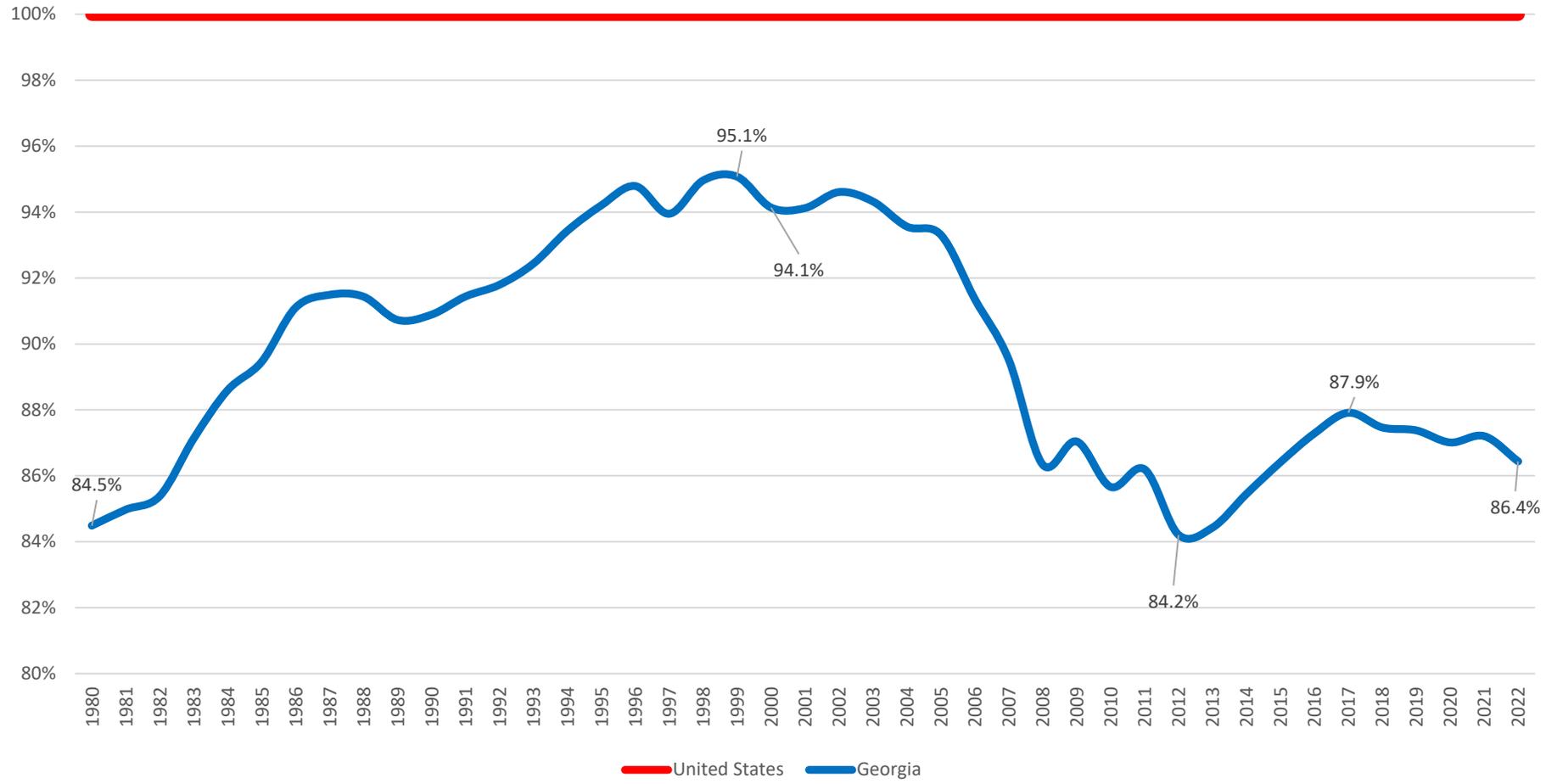
TIGC

Notlanna Births & Deaths 1994-2022



Economics

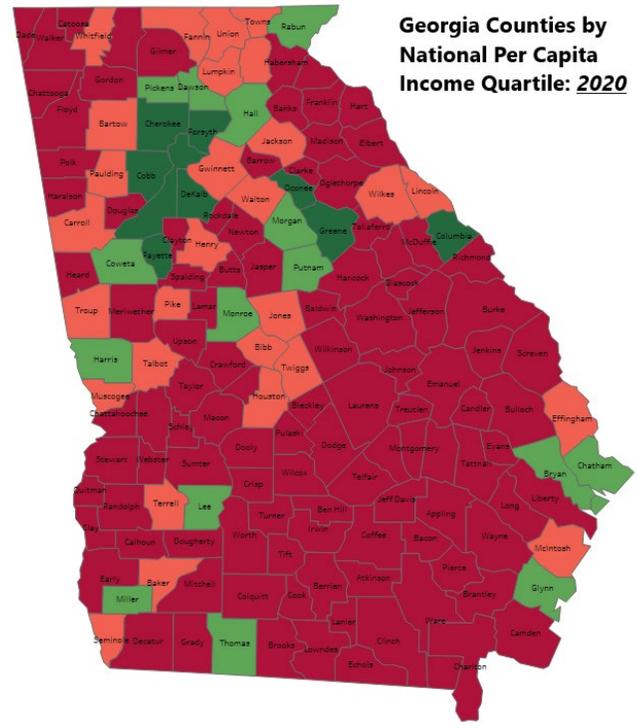
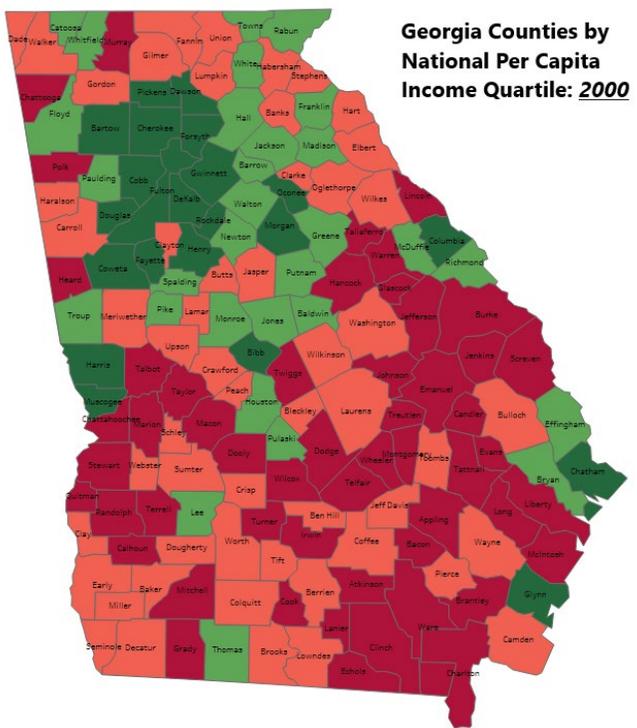
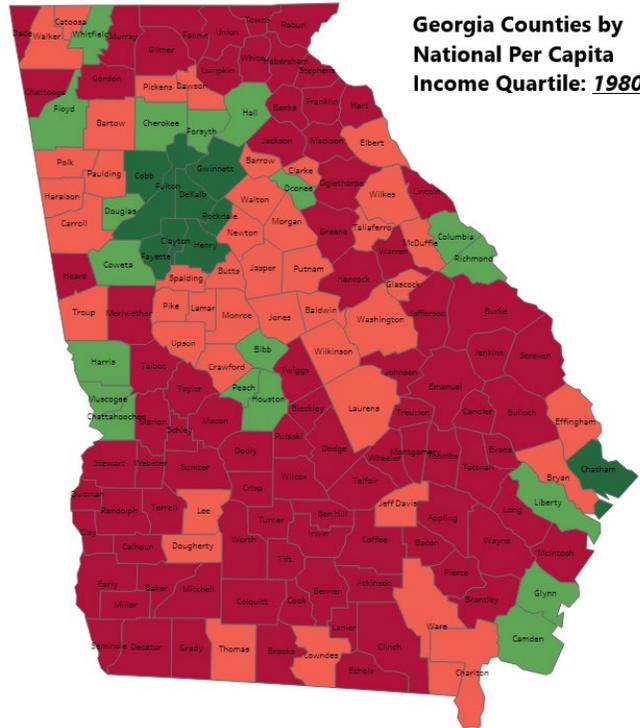
Georgia PCI as Percent of National Average 1980-2022



- Between 1980 and 2000, Georgia’s PCI rose from 84.5% of the national average to 94.1% (after peaking at 95.1% in 1999)
- In the process, the state’s national ranking rose 13 places from 38th to a high of 25th
- Only New Hampshire did better during that period, rising 14 places
- Since then, Georgia has surrendered nearly all those gains
- Between 2000 and 2020, we dropped 14 spots to 39th place; only Delaware did worse, dropping 16 places

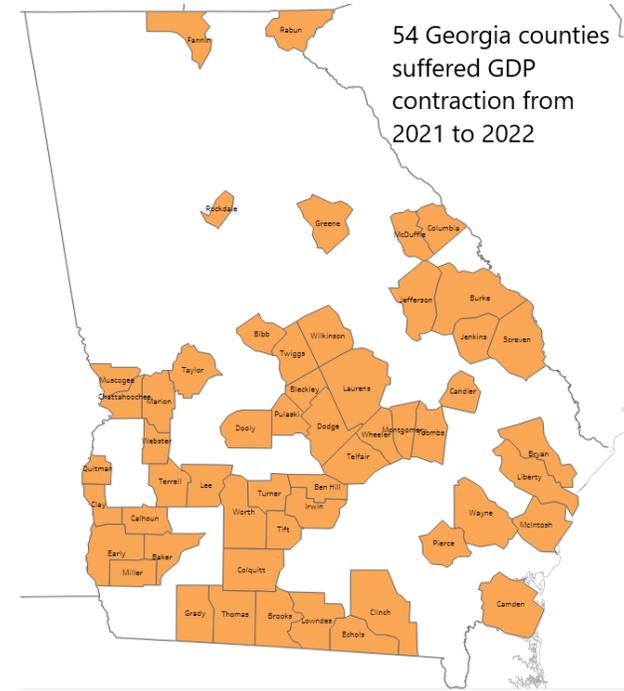
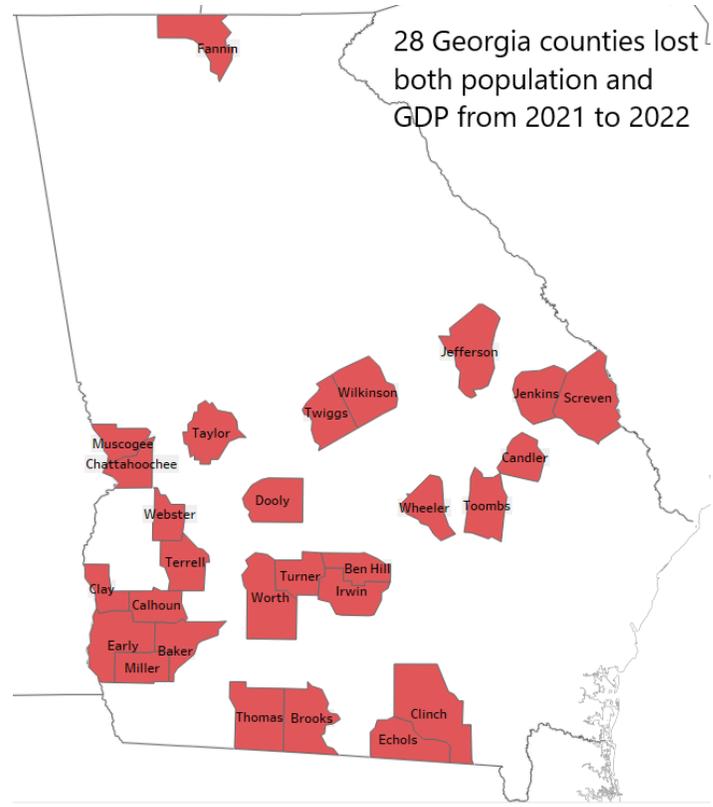
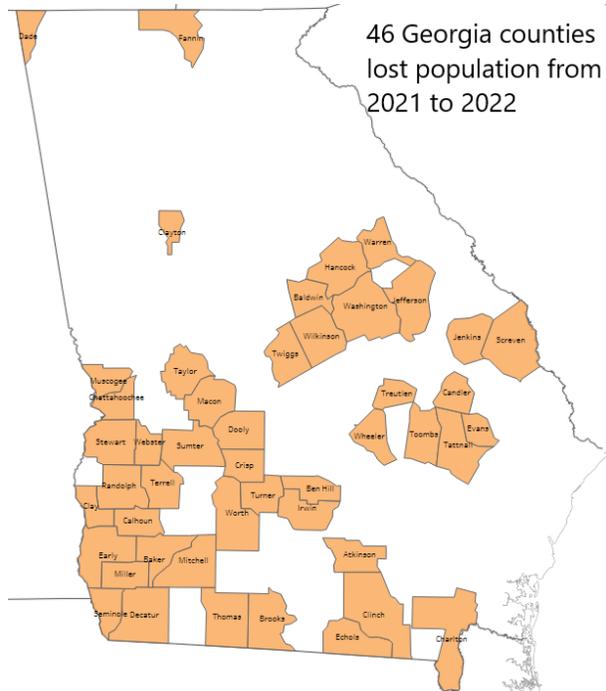


Georgia Counties by National PCI Quartile for 1980, 2000 & 2020



Legend: Dark Green = Top Quartile; Light Green = 2nd Quartile; Salmon = 3rd Quartile; Dark Red = Bottom Quartile.
Source: USDA Economic Research Service aggregation of data from the U.S. Bureau of Economic Analysis and the U.S. Census Bureau

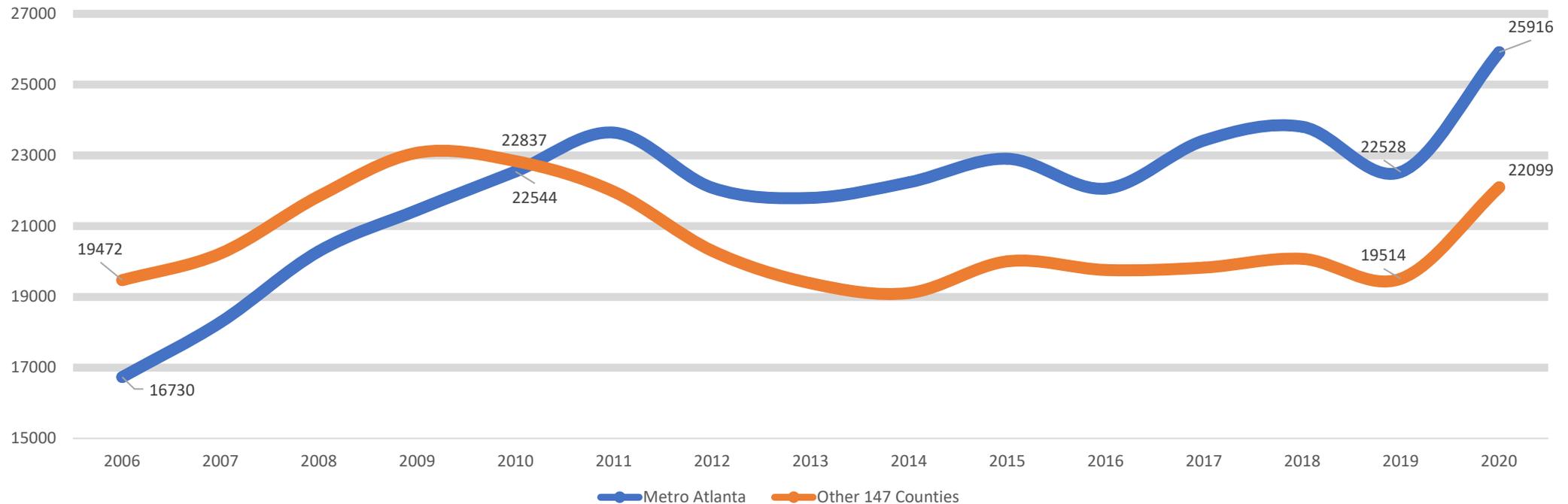
Depopulation & Economic Contraction: 2021-2022



Education

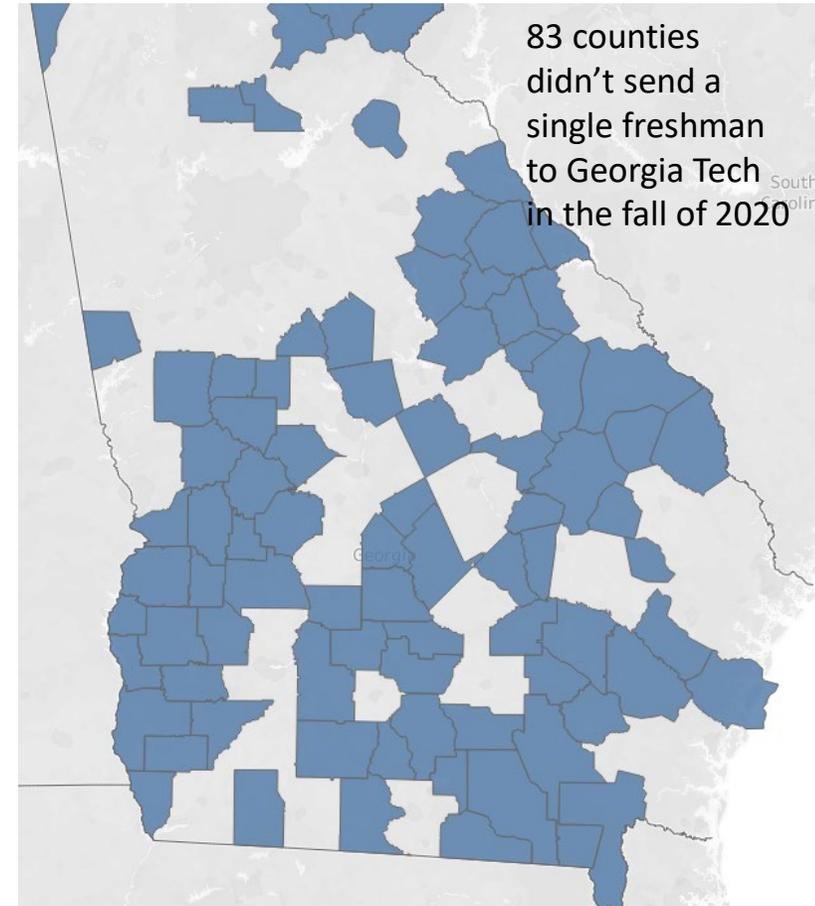
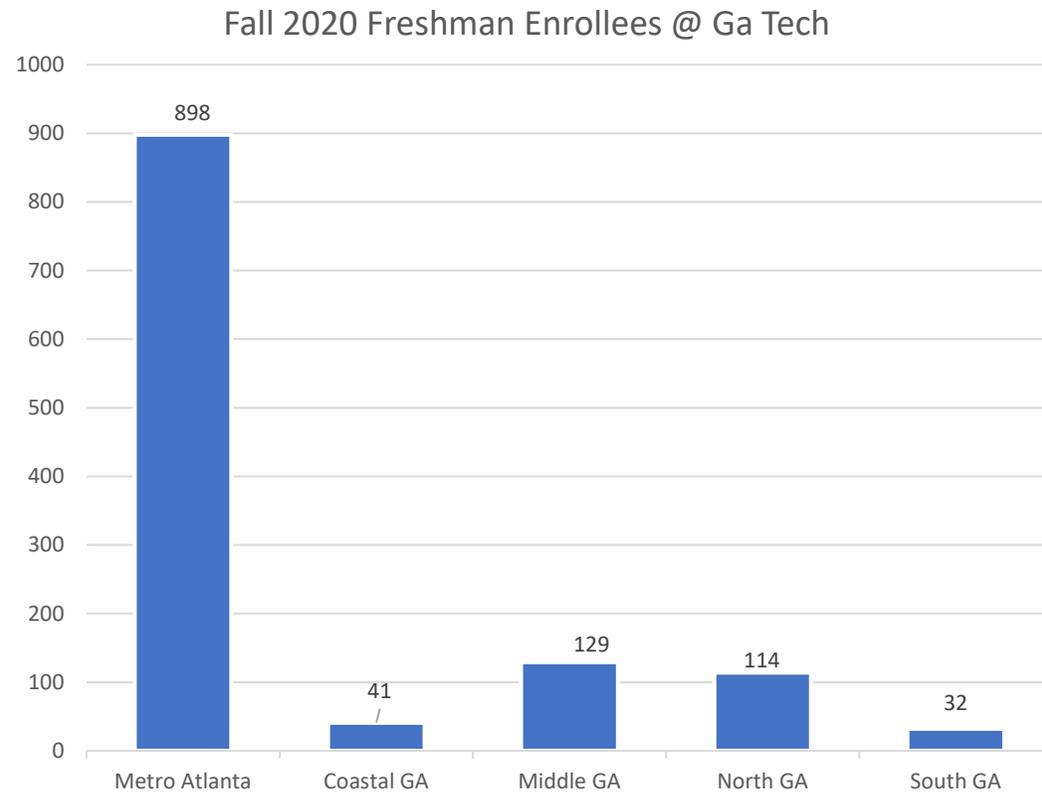
University System of Georgia Enrollment Trends

Freshman Fall Enrollment at University System of Georgia Institutions
Atlanna v. Notlanna
2006-2020



- Between 2006 and 2020, the 147 Notlanna counties went from sending about 15% more students to Georgia’s public colleges to sending nearly 16% fewer, a swing of roughly 30 points

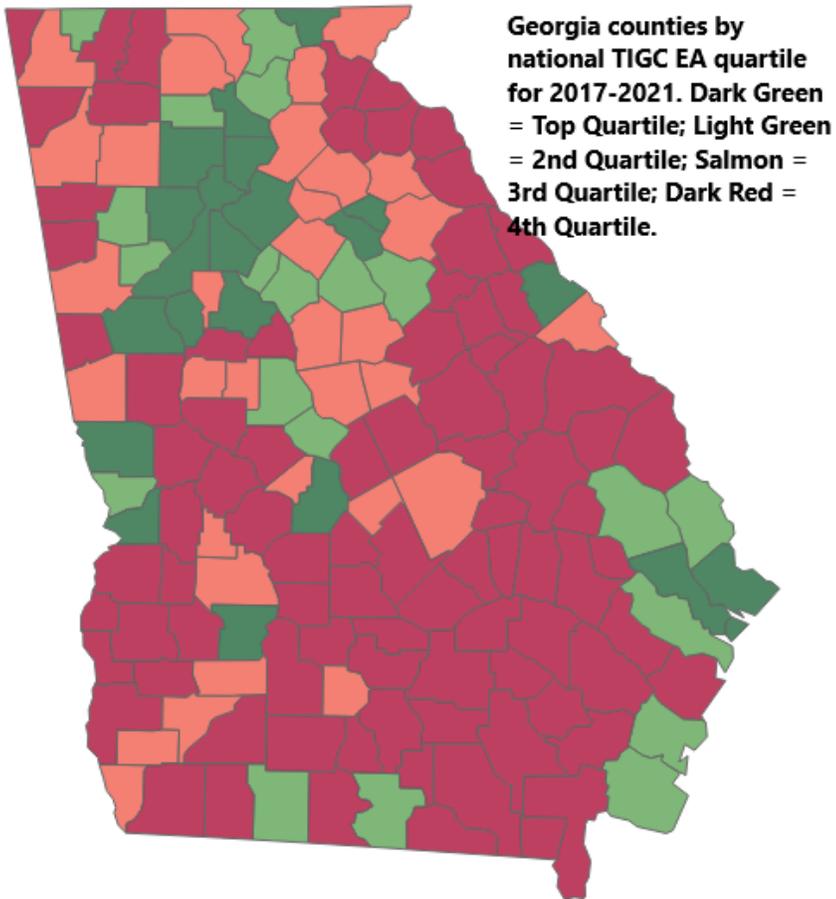
Fall 2020 enrollment at Georgia Tech



TIGC Educational Attainment Index

- H.S. dropouts valued at -1
- H.S. graduates (only) valued at 1
- Adults with some college/technical degree valued at 2
- Adults with at least four-year degrees valued at 3

$(\%HS \text{ Dropouts} * -1) + (\%HS \text{ Graduates} * 1) + (\%Some \text{ College} * 2) + (\%College \text{ Graduates} * 3) = \text{TIGC EA Index}$



Georgia's Top and Bottom 3 Counties for Educational Attainment, 2017-21

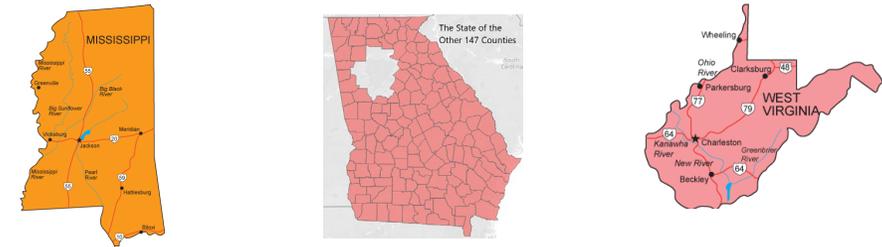
| County | % HS Drop-outs | % HS Diploma | % Some College | % 4-Year Degree | TIGC Ed Attainment Index | National Rank |
|----------|----------------|--------------|----------------|-----------------|--------------------------|--------------------------|
| Forsyth | 6.4% | 14.6% | 23.1% | 55.9% | 222.2 | 38th |
| Oconee | 4.0% | 18.9% | 25.6% | 51.6% | 220.8 | 46th |
| Fulton | 6.8% | 16.5% | 20.9% | 55.9% | 219.1 | 59th |
| Wheeler | 27.0% | 49.2% | 14.6% | 9.1% | 78.8 | 3122nd |
| Atkinson | 33.2% | 33.0% | 22.9% | 10.9% | 78.4 | 3125th |
| Telfair | 29.6% | 44.6% | 18.7% | 7.1% | 73.7 | 3129th |

How the two states of Georgia would rank *(Or: Forget the 2 Georgias & Welcome to Massassippi)*

The Top 3 'States'



The Bottom 3 'States'

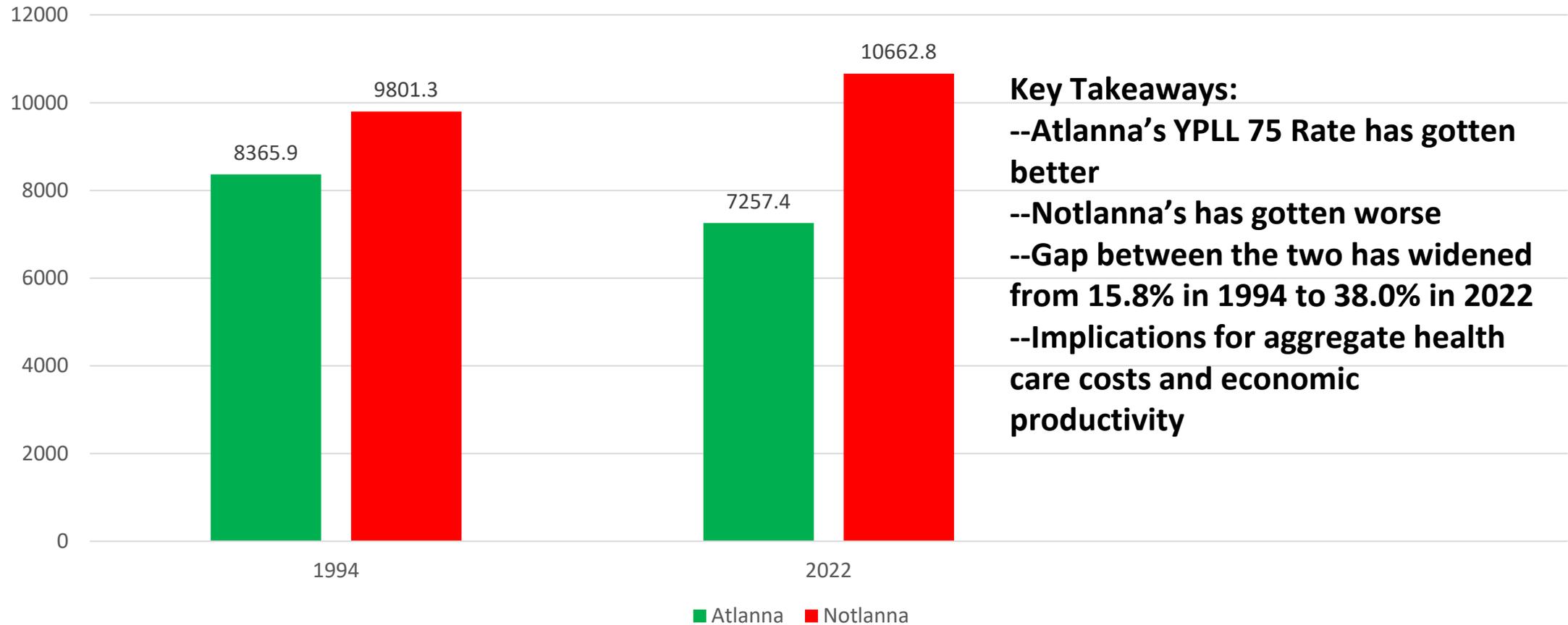


| State | % Adults w/ College Degrees | TIGC Educational Attainment Index |
|----------------|-----------------------------------|--|
| Colorado | 42.8% | 199.3 |
| Atlanna | 43.7% | 195.6 |
| Massachusetts | 45.2% | 195.5 |

| State | % Adults w/ College Degrees | TIGC Educational Attainment Index |
|-----------------|-----------------------------------|--|
| Mississippi | 23.2% | 150.4 |
| Notlanna | 23.2% | 147.5 |
| West Virginia | 21.8% | 145.9 |

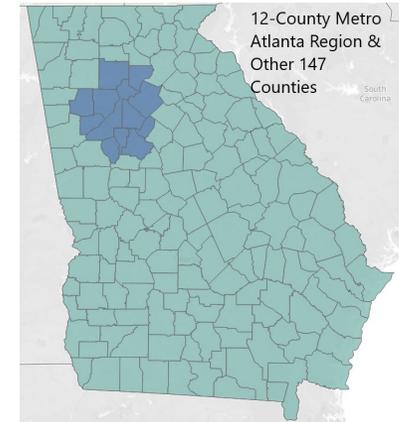
Population Health

Premature Death Rates: Atlanna v. Notlanna 1994 & 2022



Costs & Consequences:

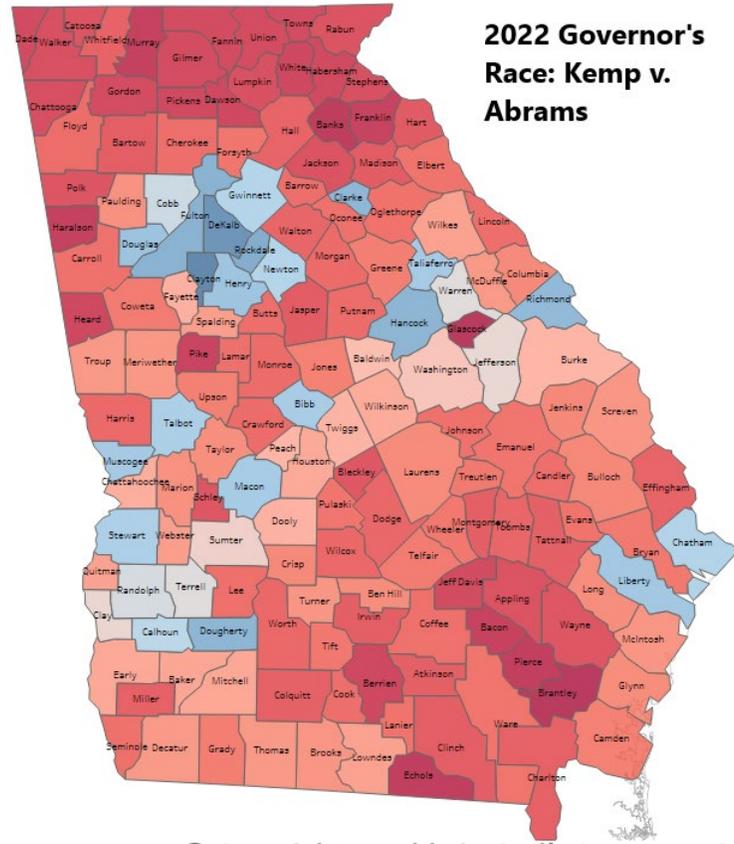
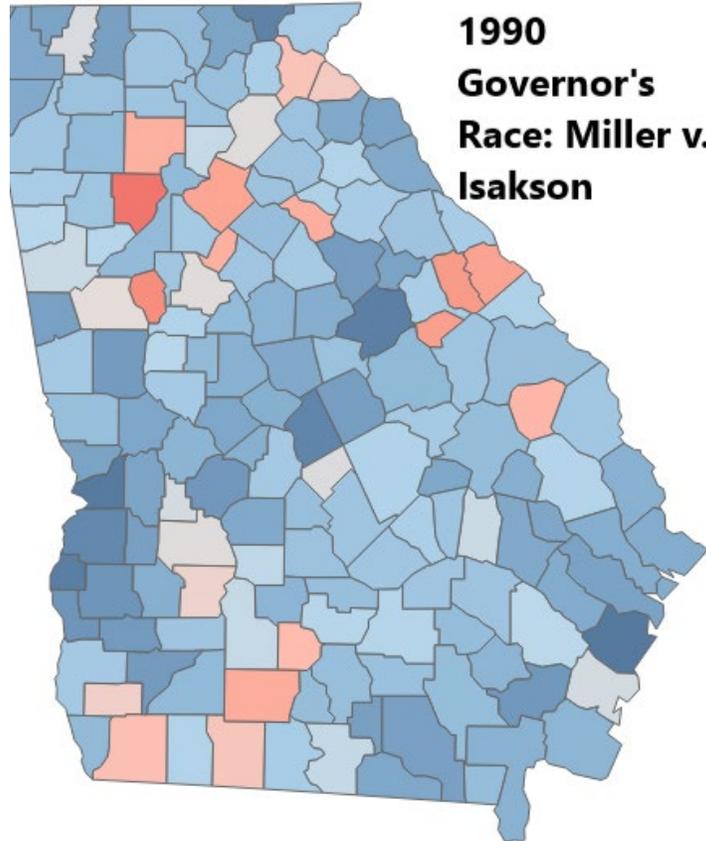
Tax Contribution & Social Service Consumption:
Metro Atlanta & the Other 147 Counties



| Region | 2020 Population | 2020 Gross Domestic Product | 2020 Federal Income Tax Liability | 2020 Medicaid, Peachcare & SNAP |
|----------|-----------------|-----------------------------|-----------------------------------|---------------------------------|
| Atlanna | 5.15M (48%) | \$382.64B (63.5%) | \$30.28B (66.7%) | \$3.91B (32.5%) |
| Notlanna | 5.58M (52%) | \$219.58B (36.5%) | \$15.13B (33.3%) | \$8.12B (67.5%) |

Politics

Georgia's Widening Political Divide



- 1990:
 - Miller won 54%-46%
 - 7 counties went >70% for Miller; none for Isakson
 - 37 counties decided by <10 points
 - Miller's home county (Towns County) went 73.5% for him
- 2022
 - Kemp won 54%-46%
 - 86 counties went >70% for Kemp; 3 for Abrams
 - 10 counties decided by <10 points
 - Towns County went 82.5% for Kemp

Strategic Challenges

Economic deterioration and depopulation of rural Georgia

Decline of regional hub cities and smaller cities

Political and cultural divisions between Atlanna and Notlanna

Economic, education and population health aftershocks from Covid



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