



Presented by The
Trust for Public Land

Georgia Trail Summit 2020 Call for Proposals

Georgia has everything it takes to build a fully functional, world-class trail network for cyclists, hikers, and paddlers. The Trust for Public Land is delighted to bring the Georgia Trail Summit back to the Augusta Convention Center May 3 and 4, 2020. Summit participants will learn from inspiring keynote speakers, educational sessions, and hands-on mobile workshops in and around the thriving city of Augusta.

The Georgia Trail Summit Curriculum Committee is accepting proposals for Mobile Workshops to be held on Sunday, May 3, 2020 and Classroom Sessions to be held on Monday, May 4, 2020. We welcome and encourage proposals from the full diversity of our Georgia Trails Community: from agency staff, volunteers, private sector professionals; from urban trails to wilderness, from motorized and non-motorized perspectives, trails on land and on water, from all cultural backgrounds, and from all corners of the Southeast region and those with lessons to share from beyond our region.

*Conference Theme: **Connecting Communities***

The Summit aims to inspire future projects and celebrate success connecting the public to trails and waterways around Georgia. With this goal in mind, our 2020 theme is *Connecting Communities*. Proposals should focus on ways that trails and trail networks link communities to recreation and transportation options – and introduce neighbors to each other. Innovative new approaches to policy development, visioning processes, regional cooperation and collaboration, public private partnerships, land acquisition and community engagement and activation are all welcome concepts for submission. We particularly encourage proposals that inform the following tracks:

Planning

- Creating a big vision
- Developing a master plan
- Engaging community members and stakeholders in planning process
- Making the case for trails through data analysis and modeling, economic impact studies

Building Partnerships

- Regional cooperation
- Engaging political leaders, non-profit partners, and the philanthropic community
- Working with funders to achieve mutual goals
- Reaching out to local outfitters

Implementation and Management

- Getting your funded project off the ground
- Common obstacles for trails projects and how to overcome them
- Management and programming of trails and blueways
- Marketing the trail: Engaging local businesses and hospitality industry

Conference Format

The Summit embraces creative approaches to session delivery and curriculum. To encourage unique and innovative sessions, proposals will be accepted in two formats: traditional Classroom sessions and Mobile Workshops.

Mobile Workshop sessions will be hosted on Sunday, May 3, 2020. These outdoor excursions will give attendees the opportunity to learn in a hands-on environment. Workshops should incorporate experiences such as a walking tour, paddling experience, hike, bike ride, or similar activity to enhance the educational material.

Classroom sessions will be offered on Monday, May 4, 2020. They should offer engaging curriculum for attendees from presentation teams or panel discussion groups. Session topics can cover any of the topics listed in the above section, and should include presentation materials and an audience Q&A section at a minimum, if not an open discussion format.

Submission & Selection Process

Submission Deadline: Monday, November 25, 2019

Please follow guidelines listed below to submit either a classroom session or a mobile workshop session for consideration. The 2020 Georgia Trail Summit Committee will review and select proposed Classroom sessions and Mobile Workshops based on the following criteria:

- Session/workshop relevance to the Summit theme
- Contribution to attendees' knowledge of the topic/subject
- Creativity and/or innovation in format or content

Guidelines for Proposal Submission

The curriculum team will only consider sessions that comply with the following guidelines:

- Proposals must address the conference theme: *Connecting Communities*
- Proposals should include speakers from different firms/organizations. Preference will be given to proposals including three (3) or more different presenters and organizations.
- All proposed presenters must be confirmed at time of submission.
- Classroom session proposals must be designed for a 90 minute format.
- Classroom session proposals should allot time for audience interaction within the given timeframe, whether in discussion or question & answer format.
- Mobile Workshop sessions should be active and should expand participants understanding of the Summit theme.
- Optional: Sessions that can conform to criteria that qualifies them for continuing education credits for design professionals will be given preferential consideration.
- Proposals that incorporate commercial message for a presenter's business or organization will not be considered.

The call for proposals for the 2020 Georgia Trail Summit will remain open until 11:59 PM on Monday, November 25, 2019. See below for Classroom and Mobile Workshop forms.

Proposal Submission Form

Classroom Session

Logistics:

Classroom sessions will take place in break-out rooms at the Augusta Convention Center on Monday, May 4, 2020. Each break-out room will have a podium, table with chairs for presenters, a laptop computer, projector, screen, and chairs set up for 60 - 100 participants. Classroom sessions will be offered in the morning, concurrently with other sessions, and again in the afternoon. All classroom sessions will be 90 minutes in length. It is suggested that proposals include 3 to 5 speakers from multiple organizations/firms.

For clarifying questions, if you need help with the submission form, or to confirm submission, please contact:



Walt Ray
Director, Chattahoochee River Program
The Trust for Public Land
600 West Peachtree St., Ste. 1840
Atlanta, GA 30308
Walt.Ray@tpl.org

Deadline to submit for the 2020 Georgia Trail Summit is Monday, November 25, 2018. Please e-mail completed proposal forms to: Walt.Ray@TPL.org.

Unless marked "If Applicable" all information contained in the below form is required for any proposal submission to be considered.

Session Proposal Summary

- 1.) Session Title:**
- 2.) Session Summary** (300 word max):
- 3.) Session Format** (e.g. panel discussion, roundtable discussion, breakout groups, etc.):
- 4.) Session Narrative:**
- 5.) Session's Relationship to the Conference Theme – *Connecting Communities*:**

Learning Objectives

- 6.)** The Summit is intended to help attendees broaden their perspectives, learn about best practices, and discover new strategies. Select from the list below what learning objectives your proposed session will address:

- ☐ Selecting the right site/project
- ☐ Trail design
- ☐ Strategies for successful land acquisition
- ☐ Clearing permitting hurdles
- ☐ Creative funding solutions
- ☐ Community engagement and building
- ☐ Economic development benefits
- ☐ Choosing the right trail infrastructure
- ☐ Building support for trail projects
- ☐ Developing partnerships
- ☐ Leveraging a trail project into something much larger
- ☐ Other_____

7.) How does your session offer a unique learning opportunity for Summit attendees?
(200 words max):

8.) Continuing Education Credits (If Applicable)

We at the Georgia Trail Summit strive to offer continuing education credits for as many classroom sessions as possible. The ability to advertise credits to landscape architects, planners, and architects not only provides opportunities to influence those who design Georgia's trail system, it also helps drive attendance. While not all sessions must qualify for continuing ed credits, those that can will be more appealing to Summit organizers. Look at the continuing education criteria below. Might the subject matter for the session you propose address any? If so, please check any that apply:

- ☐ Design of Environmental Systems
- ☐ Environmental Process and Analysis
- ☐ Land Planning and Land use Analysis
- ☐ Landscape Preservation, Landscape Restoration and Adaptive Reuse
- ☐ Pedestrian and Vehicular Circulation
- ☐ Site Accessibility (including ADA standards)
- ☐ Site Design and engineering (including materials, methods, technologies and applications)
- ☐ Sustainable Design (including techniques related to energy efficiency)
- ☐ Use of Site Materials and Methods of Site Construction

Contact Information

Classroom sessions that include representatives from a variety of organizations will be more highly ranked than those with either one presenter or multiple presenters from the same organizations. Please tell us a little about each proposed presenter for this session.

Presenter 1

Name:

Title:

Organization:

Email Address:

Phone Number:

Short Bio (150 word maximum):

LinkedIn Profile Link:

If Applicable - Professional Registration Number(s) AIA, AICP, PLA

Presenter 2

Name:

Title:

Organization:

Email Address:

Phone Number:

Short Bio (150 word maximum):

LinkedIn Profile Link:

If Applicable - Professional Registration Number(s) AIA, AICP, PLA

Presenter 3

Name:
Title:
Organization:
Email Address:
Phone Number:
Short Bio (150 word maximum):

LinkedIn Profile Link:
If Applicable - Professional Registration Number(s) AIA, AICP, PLA

Presenter 4 (If Applicable)

Name:
Title:
Organization:
Email Address:
Phone Number:
Short Bio (150 word maximum):

LinkedIn Profile Link:
If Applicable - Professional Registration Number(s) AIA, AICP, PLA

Presenter 5 (If Applicable)

Name:
Title:
Organization:
Email Address:
Phone Number:
Short Bio (150 word maximum):

LinkedIn Profile Link:
If Applicable - Professional Registration Number(s) AIA, AICP, PLA

Proposal Submission Form

Mobile Workshop

Logistics

Mobile Workshops will be available to participants on Sunday, May 3, 2020 between 10:00 AM and 5:30 PM. Ideally, attendees will meet at the Conference Center to begin each tour. Workshops should enhance attendee's knowledge about all kinds of different trail experiences (walking, hiking, biking, cycling, paddling, horse, etc.). All attendees and workshop facilitators will be invited to participate in a casual reception, in Augusta, on Sunday evening. Keynote speakers for Monday's program will be at the reception to chat with participants. Therefore, we request that plans for mobile workshops accommodate attendees return to the Conference Center by 5:30 PM.

For clarifying questions or to confirm submission, please contact:



Jay Wozniak
Director, Urban Parks Program
The Trust for Public Land
600 West Peachtree St., Ste. 1840
Atlanta, GA 30308
Jay.Wozniak@tpl.org

Deadline to submit for the 2020 Georgia Trail Summit is Monday, November 25, 2019.
Please e-mail completed proposal forms to: Jay.Wozniak@tpl.org

Unless marked "If Applicable" all information contained in the below form is required for any proposal submission to be considered.

Session Proposal Summary

1. **Workshop Title:**
2. **Workshop Summary** (300 word limit):
3. **Workshop Format** – Tell us a little about how you plan to structure the activity:
4. **Proposed Timeframe** (What time do you propose this Workshop take place?
Programming available Sunday, May 3, 2020 any time between 10:30 AM and 4:30 PM):
5. **Physical demands** – It is anticipated that a wide range of individuals will want to participate in mobile workshops, from the disabled to the avid sportspersons. It is hoped that Mobile Workshops will be curated that satisfy a variety of activity levels. Would you categorize this activity as:

- ☐ **Open Access** (approachable by people of all ages and physical capabilities),
- ☐ **Moderate** (some exertion or difficulty for periods of the activity)
- ☐ **Challenging** (significant effort required for at least a portion of the activity or sustained moderate effort)

Please explain briefly why you chose the category you chose.

6. **Required gear and equipment** – (Will your workshop require attendees to use or have any special equipment? If so, how will you be providing that equipment, or will you be seeking support from the Summit?)
7. **Transportation logistics** – (Where will your workshop take place? Will you require transportation to that location from the conference center? How do you expect attendees to meet you if your location is off-site?)
8. **Additional Costs to Attendees** – what, if any, separate fees/costs are associated with your workshop?
9. **Relationship to the Conference Theme: *Connecting Communities*** – (How will your workshop support the theme of turning ideas into action?)
10. **Additional Liability Responsibility** – (If your activity requires any additional insurance or waiver claims, you must be prepared to provide that documentation to attendees and assume any appropriate legal responsibility for doing so. Does your activity have special insurance/liability accommodations? And if so, please elaborate here)

Learning Objectives

11. The Summit is intended to help attendees broaden their perspectives, learn about best practices, and discover new strategies. Select from the list below what learning objectives your proposed session will address:
 - ☐ Selecting the right site/project
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 - ☐ Creative funding solutions
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 - ☐ Economic development benefits
 - ☐ Choosing the right trail infrastructure
 - ☐ Building support for trail projects
 - ☐ Developing partnerships
 - ☐ Leveraging a trail project into something much larger
 - ☐ Other _____
12. **How does your session offer a unique learning opportunity for Summit attendees?**
(200 words max):

13. Continuing Education Credits (If Applicable)

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Presenter Contact Information

Workshops that include representatives from a variety of organizations will be more highly ranked than those with either one presenter or multiple presenters from the same organizations. Please tell us a little about each proposed presenter for this workshop.

Presenter 1

Name:
Title:
Organization:
Email Address:
Phone Number:
Short Bio (150 word maximum):

LinkedIn Profile Link:
If Applicable - Professional Registration Number(s) AIA, AICP, PLA

Presenter 2

Name:
Title:
Organization:
Email Address:
Phone Number:
Short Bio (150 word maximum):

LinkedIn Profile Link:
If Applicable - Professional Registration Number(s) AIA, AICP, PLA

Presenter 3 (If Applicable)

Name:
Title:
Organization:
Email Address:
Phone Number:
Short Bio (150 word maximum):

LinkedIn Profile Link:
If Applicable - Professional Registration Number(s) AIA, AICP, PLA

Presenter 4 (If Applicable)

Name:
Title:
Organization:
Email Address:
Phone Number:
Short Bio (150 word maximum):

LinkedIn Profile Link:
If Applicable - Professional Registration Number(s) AIA, AICP, PLA

Presenter 5 (If Applicable)

Name:
Title:
Organization:
Email Address:
Phone Number:
Short Bio (150 word maximum):

LinkedIn Profile Link:
If Applicable - Professional Registration Number(s) AIA, AICP, PLA