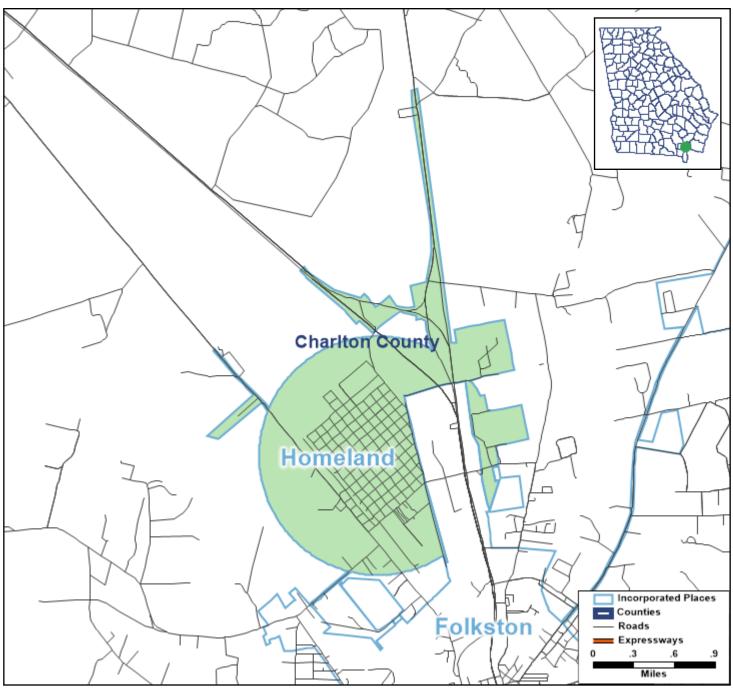
Homeland: 2024 GMA Member City Data Profile



This document presents a concise profile of Homeland based on the following three topic areas:

#### Demographic and Social Data

- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

### Economic Data

- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

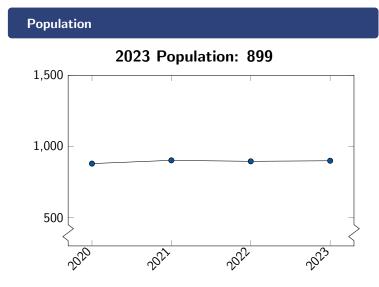
### Housing Data

- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2022. Population totals are from the Census Bureau's City Population Estimates program, 2023 vintage; all other data come the from the Census Bureau's 2022 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

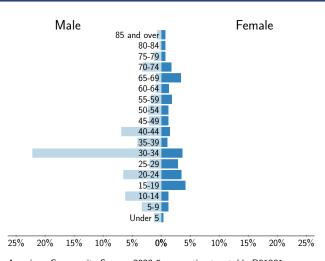
Questions? Please contact Claire Chan, GMA Research Analyst, at cchan@gacities.com.

## Homeland: Demographic and Social



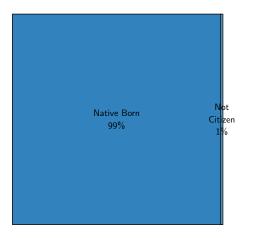


Age



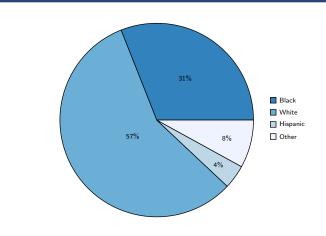
Source: American Community Survey, 2022 5-year estimates, table B01001

### Citizenship



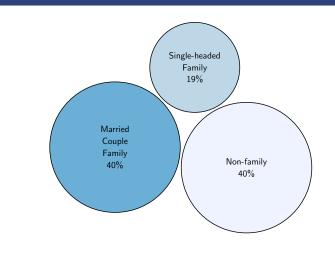
Source: American Community Survey, 2022 5-year estimates, table B05002

### Race and Ethnicity



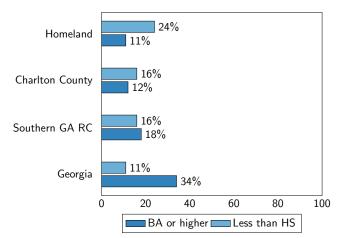
Source: American Community Survey, 2022 5-year estimates, table B03002

### Household Type



Source: American Community Survey, 2022 5-year estimates, table B11001

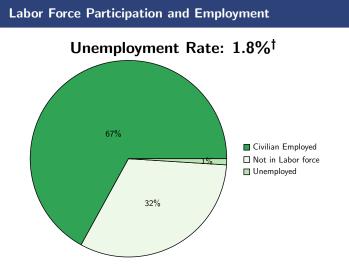
### **Educational Attainment**



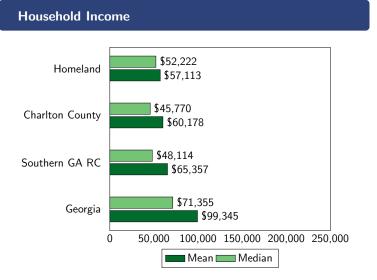
Source: American Community Survey, 2022 5-year estimates, table B15002



# Homeland: Economic



Source: American Community Survey, 2022 5-year estimates, table B23001  $^\dagger$ Note: Unemployment rate is based upon the civilian labor force.



Source: American Community Survey, 2022 5-year estimates, tables B19013 and B19025

Broadband Internet

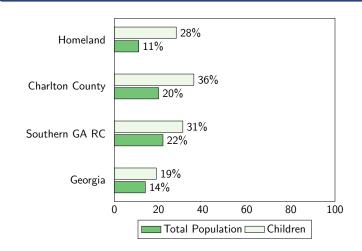
Source: American Community Survey, 2022 5-year estimates, table B28002

Industry

Agriculture, forestry, fishing and hunting, and mining	0%
Construction	25%
Manufacturing	17%
Wholesale Trade	1%
Retail Trade	11%
Transportation and warehousing, and utilities	7%
Information	0%
Finance and insurance, real estate, rental, leasing	3%
Professional, scientific, mgt, administrative, waste mgt	4%
Educational services, and health care and social assistance	22%
Arts, entertainment, recreation, accommodation, food	5%
service	
Other services, except public administration	1%
Public administration	4%

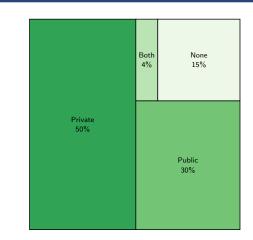
Source: American Community Survey, 2022 5-year estimates, table C24030

### Poverty



Source: American Community Survey, 2022 5-year estimates, table B17010

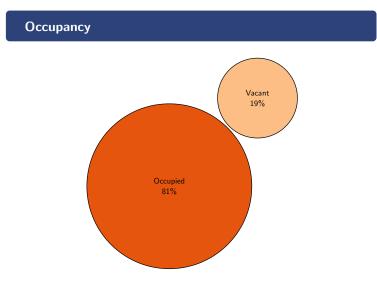
### **Health Insurance**



Source: American Community Survey, 2022 5-year estimates, table B18135



# Homeland: Housing



#### Source: American Community Survey, 2022 5-year estimates, table B25002

#### Owner with Mortgage

**Tenure and Mortgage Status** 

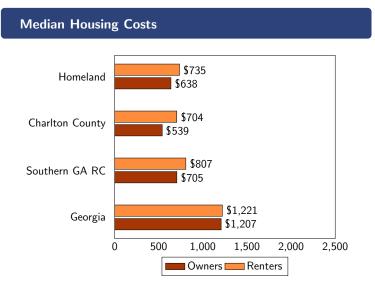
Renter 33%

Source: American Community Survey, 2022 5-year estimates, tables B25009 and B25081

Owner

without Mortgage 36%

32%



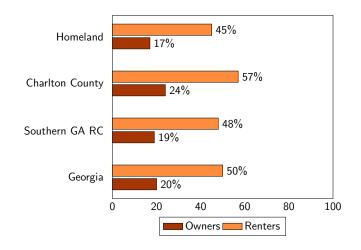
Source: American Community Survey, 2022 5-year estimates, tables B25088 and B25064

**Vehicles Available** 

3+ None 16% 2% 1 vehicle 43% 2 vehicles 34%

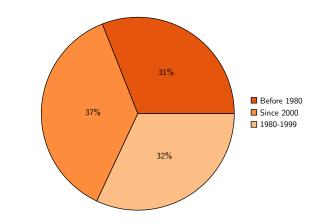
Source: American Community Survey, 2022 5-year estimates, table B25044

### Housing Cost-Burdened Households



Source: American Community Survey, 2022 5-year estimates, tables B25091 and B25070

### Year Structure Built



Source: American Community Survey, 2022 5-year estimates, table B25034

