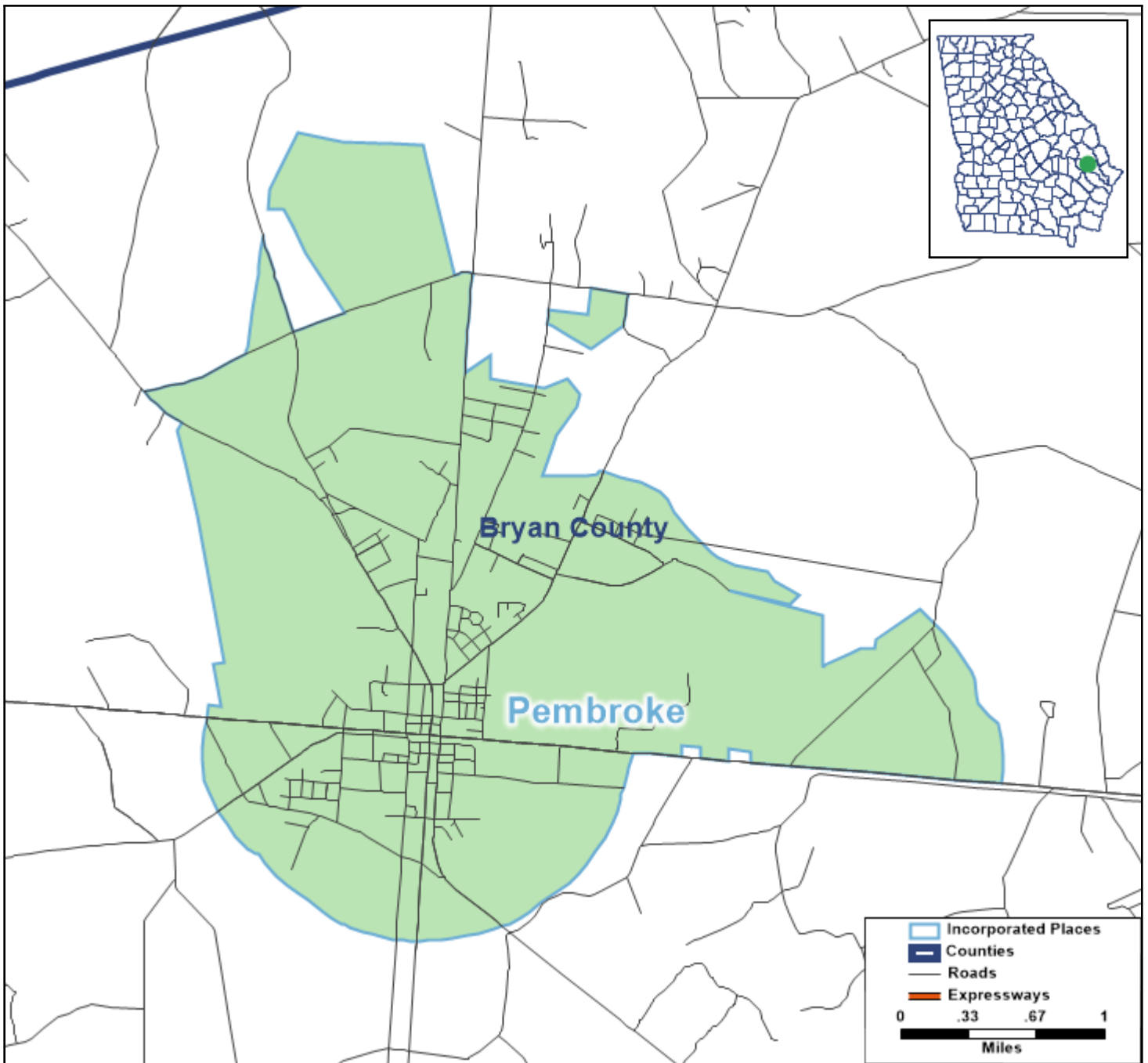


## Pembroke: 2024 GMA Member City Data Profile



This document presents a concise profile of Pembroke based on the following three topic areas:

### Demographic and Social Data

- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

### Economic Data

- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

### Housing Data

- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

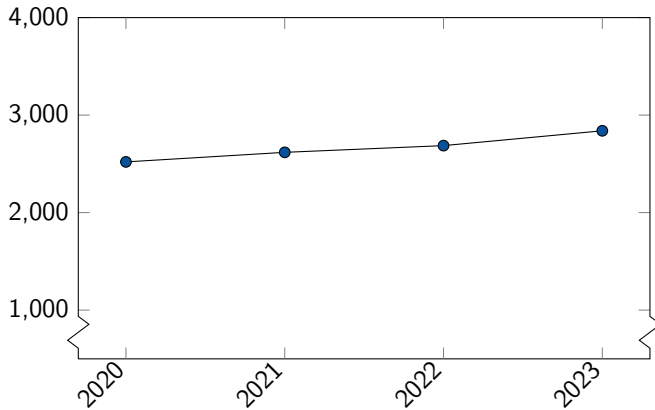
All data in this profile reflect municipal boundaries as of January 1, 2022. Population totals are from the Census Bureau's City Population Estimates program, 2023 vintage; all other data come from the Census Bureau's 2022 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Claire Chan, GMA Research Analyst, at [cchan@gacities.com](mailto:cchan@gacities.com).

# Pembroke: Demographic and Social

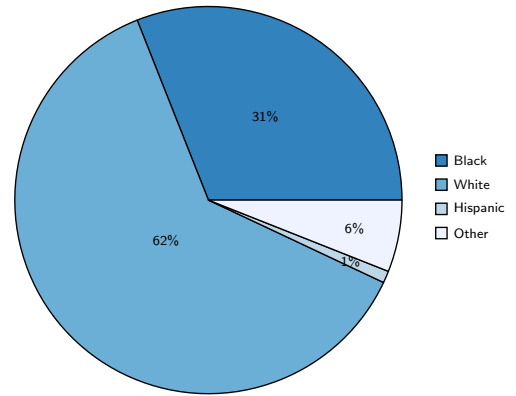
## Population

**2023 Population: 2,839**



Source: U.S. Census Bureau, City Population Estimates, 2023 vintage

## Race and Ethnicity

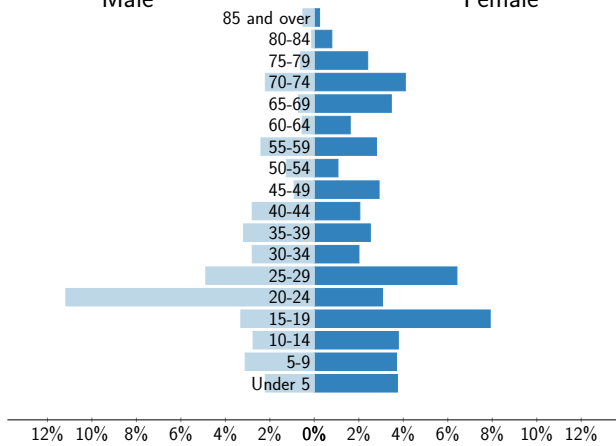


Source: American Community Survey, 2022 5-year estimates, table B03002

## Age

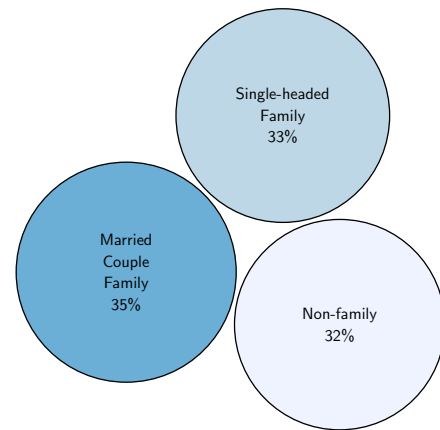
Male

Female



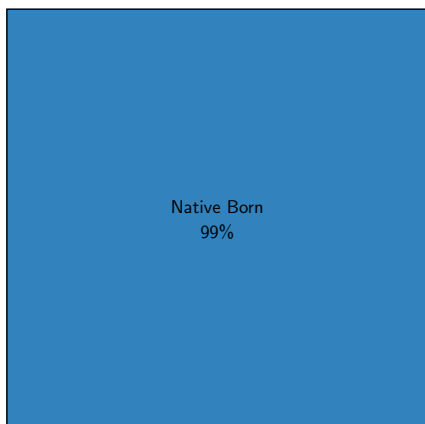
Source: American Community Survey, 2022 5-year estimates, table B01001

## Household Type



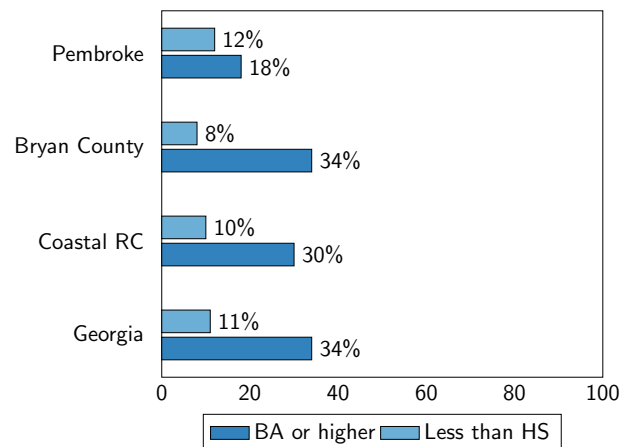
Source: American Community Survey, 2022 5-year estimates, table B11001

## Citizenship



Source: American Community Survey, 2022 5-year estimates, table B05002

## Educational Attainment

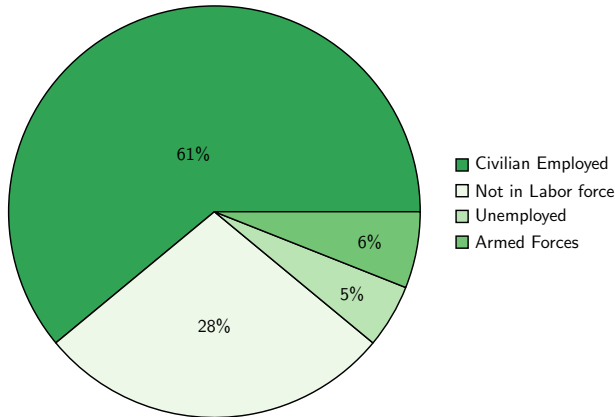


Source: American Community Survey, 2022 5-year estimates, table B15002

# Pembroke: Economic

## Labor Force Participation and Employment

Unemployment Rate: 7.7%<sup>†</sup>



Source: American Community Survey, 2022 5-year estimates, table B23001

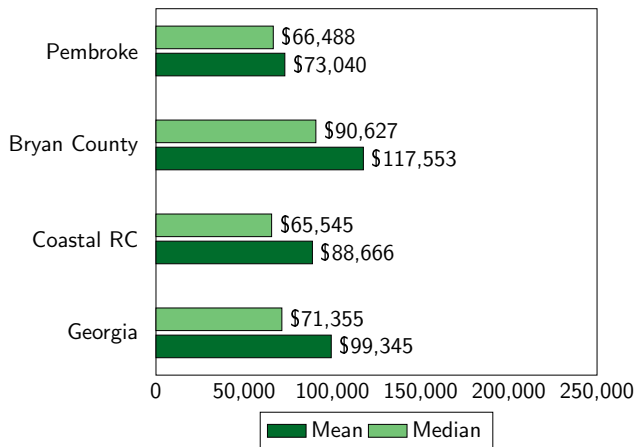
<sup>†</sup>Note: Unemployment rate is based upon the civilian labor force.

## Industry

|  |     |
|--|-----|
| Agriculture, forestry, fishing and hunting, and mining       | 2%  |
| Construction   | 7%  |
| Manufacturing  | 4%  |
| Wholesale Trade  | 3%  |
| Retail Trade   | 16% |
| Transportation and warehousing, and utilities                | 10% |
| Information  | 3%  |
| Finance and insurance, real estate, rental, leasing          | 2%  |
| Professional, scientific, mgt, administrative, waste mgt     | 8%  |
| Educational services, and health care and social assistance  | 17% |
| Arts, entertainment, recreation, accommodation, food service | 22% |
| Other services, except public administration                 | 2%  |
| Public administration  | 3%  |

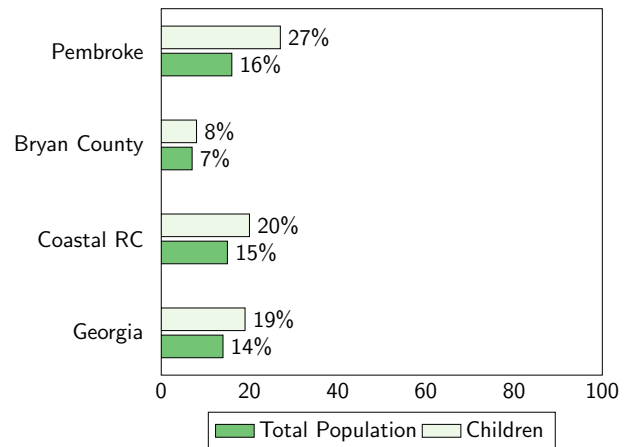
Source: American Community Survey, 2022 5-year estimates, table C24030

## Household Income



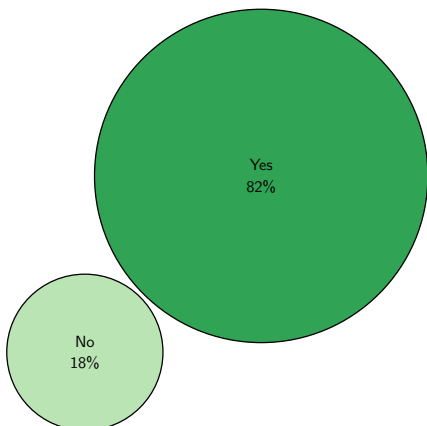
Source: American Community Survey, 2022 5-year estimates, tables B19013 and B19025

## Poverty



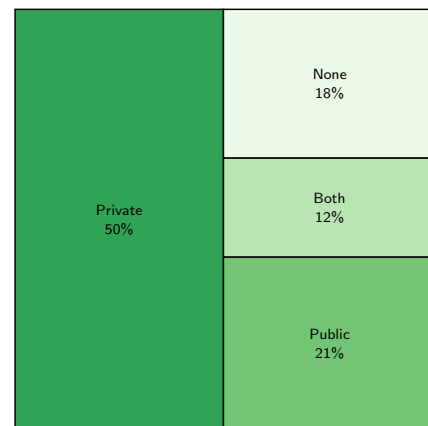
Source: American Community Survey, 2022 5-year estimates, table B17010

## Broadband Internet



Source: American Community Survey, 2022 5-year estimates, table B28002

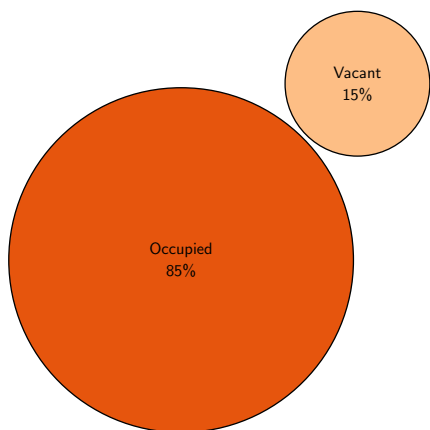
## Health Insurance



Source: American Community Survey, 2022 5-year estimates, table B18135

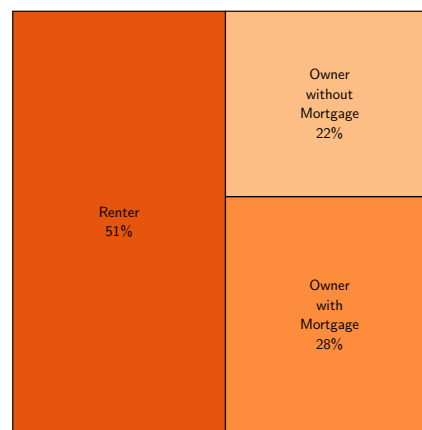
# Pembroke: Housing

## Occupancy



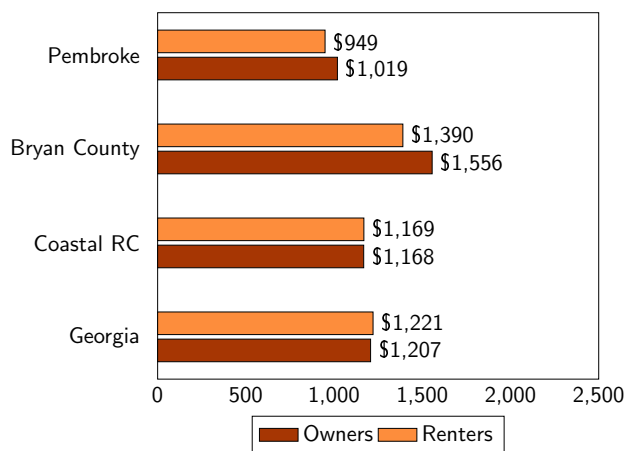
Source: American Community Survey, 2022 5-year estimates, table B25002

## Tenure and Mortgage Status



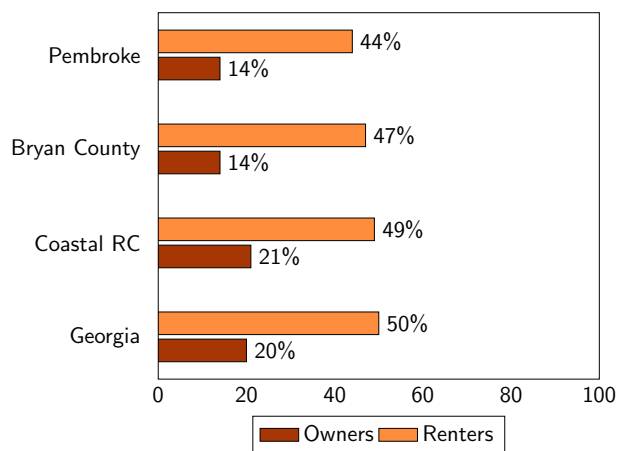
Source: American Community Survey, 2022 5-year estimates, tables B25009 and B25081

## Median Housing Costs



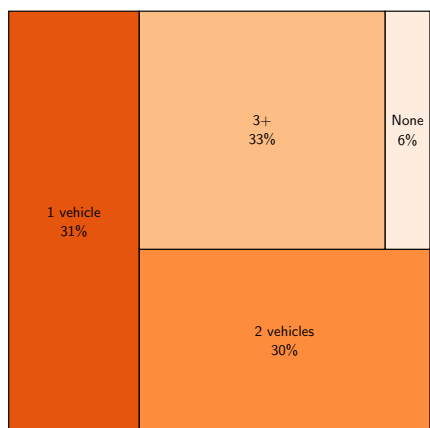
Source: American Community Survey, 2022 5-year estimates, tables B25088 and B25064

## Housing Cost-Burdened Households



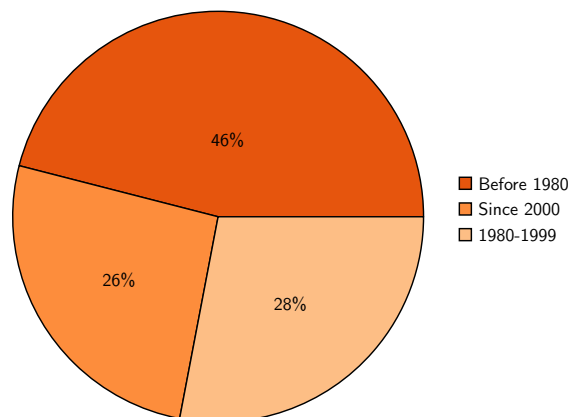
Source: American Community Survey, 2022 5-year estimates, tables B25091 and B25070

## Vehicles Available



Source: American Community Survey, 2022 5-year estimates, table B25044

## Year Structure Built



Source: American Community Survey, 2022 5-year estimates, table B25034